

First Name: Ashraf

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EDUCATION:

- **Bachelor degree:** Social Communication Sciences, Journalism major, Islamic Azad University, Central Tehran Branch, Iran (2010-2013)
- **Master's degree:** Science in Social Communication Sciences, Islamic Azad University, Research Sciences Branch, Tehran-Damavand, Iran (2013-2015)
- **PhD :**Social Communication Sciences, Islamic Azad University, Tehran Research Sciences Branch, Iran (2015-2018)

Scholar link:

<https://scholar.google.com/citations?user=8pAagEYAAAAJ&hl=en>

PROFESSIONAL EXPERIENCES:

- **2003-2010:** Newspaper reporter, Tehran, Iran
- **2008-2023:** Public Relations Officer of Pediatric Infectious Research Center of Shahid Beheshti University of Medical Sciences (SBMU), Tehran, Iran
- **2016-2023:** Cultural Affairs Consultant of Salamat, Health and Treatment of Novin Sanat and Mining Company (Shasbod), Tehran, Iran
- **2017-2023:** Editor of Electronic Journalism Quarterly,
- **2017-2023:** Manager in charge of culturalization news site
- **2021-2023** Head of Public Relations of Children's Health Research Institute, Shahid Beheshti University of Medical Sciences, Tehran, Iran
- **2015-2023:** teaching in University of Applied Science and Technology, Tehran, Iran
- **Proficiency in SPSS and Endnote and power point software and making a weblog and web page**
- **Received recommendation letters from 3 Iranian professors**
- Member of the executive committee for holding seminars and webinars

PUBLICATIONS:

- **Karimi Rahjerdi A,** Nasiri B, "A study on attitudes of cancer patients about bad news awareness methods" in MAGNT Research Report, 2014, 2(7):408-414

- **Karimi Rahjerdi A**, Assadi Tari MH, "Comparative study of news photos printed on the front page of the sample newspaper from the view of communication students" in *Applied Mathematics in Engineering, Management and Technology* , 2014
- **Karimi Rahjerdi A**, Nasiri B, Shamshiri A, Aghanavasi M, Assadi Tari MH "Perspectives of Cancer Patients on the Methods of Transmitting Bad News" *Journal of Medical Ethics, Shahid Beheshti University of Medical Sciences, Year 9, Issue 33, Fall 2016*
- **Karimi Rahjerdi A**, Mozafari A, "A Study of Parsons' Perspective on the Presence and Influence of Social Networks in Communities" *Allameh Tabatabai University Communication Age Quarterly, Second Spring Issue 2017*
- Soltanifar M, Geranmayehpour A, **Karimi Rahjerdi A** "The Future of the Web User 3" *Online Journalism Quarterly, Issue 3, Summer 2017*
- Farhangi A, **Karimi Rahjerdi A**, Investigating the Effects of Using Social Media and Customer Relationship Management Systems on Customer Satisfaction "Electronic Journalism Quarterly, Volume 3, Number 1 of the Year 2018
- **ashraf karimi rahjerdi**; AbdolAli ghavam; raha kharazi azar; ali geranmayepour, "The role of mobile-based media on the formation of collective wisdom "Quarterly Journal of New Media Studies, Volume 5, Issue 17 , Spring 2019, , Pages 1-34
- **ashraf karimi rahjerdi**; AbdolAli ghavam; raha kharazi azar; ali geranmayepour, "The effect of informal media on collective wisdom (Case-study: Iranian Presidential Election)" *Political Knowledge Scientific Journal (Bi-quarterly) Vol.17, No.2, (Serial 34), Autumn 2021 & Winter 2022*

PRESENTAION

1. **ashraf karimi rahjerdi** " A case study of strategic planning in developed countries " In the Second National Conference on Future Studies of the Islamic Republic of Iran with the approach of information and communication technology 2014

BOOKS:

- Author of the book Methods of transmitting bad news based on the attitudes of cancer patients (2014)

PROFESSIONAL MEMBERSHIPS:

- Member of Young Researchers Club of Islamic Azad University
- Member of Iranian Media Literacy Association

HONORS AND AWARDS:

- Obtaining the title of brilliant talent in the master's degree

Score TOFFEL iBT:104 (2022)

INTERESTS AND ACTIVITIES

- Holding of specialized, scientific, educational and commercial seminars
- preliminary preparation of advertising and marketing campaign of reputable companies
- plan news and media meetings for indirect advertising
- Research in the field of media literacy
- Research in the field of virtual social media
- Research in the field of collective wisdom

Ability:

- Ability to schedule news and media sessions for indirect advertising
- Ability to prepare the initial advertising campaign and outsource to reputable companies
- Ability to hold specialized, scientific, educational and commercial seminars